## Notice of Taste Test Research



## **Alcoholic Beverage**

Purpose of the Research: Assess the overall appeal of the product among the target population.  Participants: Approximately interviews will be conducted with men and women aged 21 who also meet requirements regarding alcohol consumption. Participants will be recruited by telephone and the interviews will be conducted in a location that is not a personal residence. Participants will receive for their participation.  Dates and Locations: The research will be conducted on at the below locations:    Field Service Location:	the product (%	is conducting marked rich will involve a taste test of alcohol by volume). The aforestible for any taxes, if applicable.	fementioned manufac	oun	ice samples of	
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Name	also meet requirement the interviews will be	ents regarding alcohol consume conducted in a location that	nption. Participants	will be recruited by	telephone and	
Name	Dates and Location	ns: The research will be condu	cted on	_ at the below locat	tions:	
Address  City State Zip City State Zip Phone Fax  Marketing Research Firm Responsible For This Study:  Address Contact Name  City State Zip Title Phone  Protocol and Responsible Drinker Provisions: Participants will be aged 21 to years of age and are required to present government issued photo identification, prior to beginning each interview. Participants are instructed to eat something before coming to their interview. They must sign a release form to attest that they are of legal drinking age, they have no medical condition that requires them to avoid alcohol and they have not had any alcohol beverages twelve hours prior to their scheduled appointment. Participants will sample samples of the product at their own pace (% alcohol by volume). They are then required to remain at the facility for full hours. They may not drive themselves home. They must have a designated driver take them home (designated driver must "sign-in" at the facility). Sandwiches, snacks and non-alcoholic beverages will be provided after consumption of the samples.  Interview: Participants will taste ounce samples of the product and give their opinions. Total elapsed time at the facility will be hours.	Field Service Loca	ation:	Interview Locati	Interview Location:		
CityStateZipPhoneFaxPhoneFax	Name		_ Name	Name		
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Marketing Research Firm Responsible For This Study:  Address	City	State Zip	_ City	State	Zip	
Address Contact Name City State Zip Title Phone Protocol and Responsible Drinker Provisions: Participants will be aged 21 to years of age and are required to present government issued photo identification, prior to beginning each interview. Participants are instructed to eat something before coming to their interview. They must sign a release form to attest that they are of legal drinking age, they have no medical condition that requires them to avoid alcohol and they have not had any alcohol beverages twelve hours prior to their scheduled appointment. Participants will sample samples of the product at their own pace (% alcohol by volume). They are then required to remain at the facility for full hours. They may not drive themselves home. They must have a designated driver take them home (designated driver must "sign-in" at the facility). Sandwiches, snacks and non-alcoholic beverages will be provided after consumption of the samples.  Interview: Participants will taste ounce samples of the product and give their opinions. Total elapsed time at the facility will be hours.	Phone	Fax	_ Phone	Fax		
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Please notify ILCC of tests by completing this form. Email notices to <u>ivan.fernandez@illinois.gov</u> or fax to (312) 814-2241.